



EUROPEAN NETWORK
OF CULTURAL CENTRES

ENCC TRAINING SEMINARS IN EU FUNDING AND PROJECT DEVELOPMENT

“ EU Funding in the cultural field.
New opportunities for CEE Countries”



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General objectives

Create stable, sustainable synergies between CEE Countries and the rest of the EU Members in the cultural field, specially between the ENCC Members





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Specific objectives

- Capacity building and exchange of know-how and best practices among professionals in the cultural field
- Increase the number of applications and participation coming from CEE Countries in European cultural funding





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The project

- ENCC, in collaboration with its partners in the CEE Countries and Eufund, will organize a series of Seminars aiming to go beyond the level of theoretical networking achieved until now
- The Seminars will offer not only general information about the new EU funding programmes, but also a tailored training in project development and EU funding in the field of culture
- Duration: January 2008 – December 2010





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The trainings

- Theory:
 - Culture Calls 2007-2013
 - Building a European partnership
 - Budget planning of a European project, etc
- Praxis:
 - Development of a project
 - Finding partners through the ENCC Data-base
 - Filling in a European Application, etc
- Participants:
 - 15 professionals in the cultural field from the organizing country
 - 5 professionals in the cultural field from other countries
 - Representatives of cultural authorities, CCP's
- Duration: 2 days





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Following up

- Assistance to the participants after the Seminars through the ENCC web-page to:
 - develop a European project (virtual working room)
 - find partners (ENCC data-base)
 - make EU Funding applications under the Culture Programme (E-learning module)
- The on-going projects and successful experiences would be presented on the ENCC European Partner Project Fairs and Shortcuts 2008 - 2010





Sustainability

- The knowledge gained during these trainings could be utilized by the ENCC to formulate policy recommendations on national and EU levels
- A E-learning module will be developed and posted during the project on the ENCC web-site:
 - Project development tutorial
 - Application and project models
 - How to make a EU Application under the Culture Programme 2007 – 2013
 - Results of the Seminars





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NEW CULTURE PROGRAMME (2007 – 2013)

Cooperation measures (Strand 1.2.1)





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Culture (2007-2013)

...is the European Union's funding programme specifically aimed at arts and culture. The programme is open to the participation of all non audio-visual cultural sectors (including small cultural enterprises where they act in a non-profit making activity)





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General objective

To help to enhance the cultural area shared by Europeans and founded on a common cultural heritage, through the development of cultural cooperation between artists, stakeholders and cultural institutions, with a view to encouraging the emergence of European citizenship





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Specific objectives

- ❑ to promote the transnational mobility of people working in the cultural sector
- ❑ to encourage the transnational circulation of artistic and cultural works and products
- ❑ to encourage intercultural dialogue

New: Interdisciplinary aim

- ❑ Co-operation amongst cultural players by encouraging cooperation projects between different cultural sectors





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NEW: TWO STAGE PROCESS

- **Phase I: Deadline 31 October.** Required:
 - Application form – parts I, II and III
 - Declaration on honour (two copies)
 - Activities Report
 - CV of persons responsible
- **Phase II: Deadline one month after request from EC Executive Agency (likely to be end of Feb 2008).** Required:
 - Detailed budgetary annexes (to part II)
 - Legal entity form & supporting documents
 - Financial identification form (co-ordinator)
 - Financial capacity form (co-ordinator)
 - Accounts (co-ordinator)





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Two strands of projects. Key Differences:

- Strand 1.2.1. Cooperation measures (12 to 24 months):
Shorter duration and smaller scale; could be aimed at exploring avenues for long-term cooperation
- Strand 1.1. Multi-annual cooperation projects (3-5 years):
Support the launch and structuring phase or geographical expansion of multi-annual cooperations, aiming to achieve financial independence and a sustainable and structured cooperation





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	Cooperation Measures	Multi-annual Cooperation Projects
No per year (aprox)	80	12
Budget allocations 2008	10 million euros	17.5 million euros
Minimum no of operators	3 from at least 3 different countries	6 from at least 6 different countries
Maximum length of the project	24 months	3-5 years
Start date	Before 1 December 2008	Before 1 December 2008
End date	By 30 Nov 2010 at the latest	By 30 Nov 2013 at the latest
EU contribution	Between 50,000 to 200,000 euros	Between 200,000 to 500,000 euros per year
Selection completed	End of February 2008	End of February 2008
Phase II deadline	One month following request	One month following request
Final Decisions by	May 2008	May 2008
Results notified by	May / June 2008	May / June 2008





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What sort of projects will be funded?

- Examples of eligible activities (not exhaustive list)
 - Performances and exhibitions
 - Mobility of cultural players, particularly where aimed at young professionals
 - Training sessions and sessions for the exchange of know-how and best practice, particularly where aimed at professionals
 - Cultural and artistic actions promoting intercultural dialogue
 - Actions by small cultural enterprises, where non-profit
 - Use of new technologies in the process of artistic creation or to develop and promote cultural cooperation actions





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What sort of projects will not be funded?

- Non priority activities...
 - ❑ the production and maintenance of websites
 - ❑ the production of magazines and newspapers
 - ❑ the organisation of conferences and meetings
 - ❑ the production of studies and reports





Which are the “Award Criteria”?

- Besides examining the general and specific objectives, the awarding of any grant will be decided on the basis of "award criteria"
- An evaluation committee will assess proposals on the basis of the award criteria, assisted by independent experts





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- 1) European Added value (0-5 pts)
 - How meet the project the general objective of the Programme?
- 2) Relevance to the three specific objectives(0-5 pts)
 - Higher attention to projects that meet the three specific objectives
- 3) Excellence of proposed cultural activities (0-5 pts)
 - High quality level of activities: originality, innovation, creativity, experience, impact on the general public and social dimension of the activities





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- 4) Quality of partnership (0-5 pts)
 - Geographical distribution
 - Clear description of the role of each co-organiser
 - Consistency between the activities proposed, the budget allocated to each of them and the staff available to implement the project
- 5) Expected level of outputs (0-5 pts)
 - Number of persons and/or European countries who might benefit from the results of the activities
 - Inter-disciplinary nature of the project





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- 6) Communication and promotion of activities (0-5 pts)
 - Relevance of the communication plan and adequacy of the budget
 - Methodology used to ensure the visibility of the activities, the detailed communication/dissemination/ promotion plan and promotional tools (website, press, brochures, radio, etc.) used
- 7) Sustainability (0-5 pts)
 - Projects are supposed to generate as much as possible long-term results and cooperation, and to act as multipliers





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Which projects will be successful?

- Projects will be assessed on a scale from 0 to 35 points ending on a ranked list of the projects, which receive, at least:
 - 4 points for each award criterion from 1) to 3) and
 - at least 75% of the total points available (i.e. >26.25)





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